

## PRESS RELEASE

### Consileon Group Among Best Consultancies of 2015

*Three companies from the Consileon group have entered the list of Germany's best consultants of 2015 as published by "brand eins" business magazine in cooperation with Statista, an online statistics portal. Group members on the list include the parent company as well as its affiliates Syracom and ajco.*

**Karlsruhe, Germany, 19 May 2015.** Three member companies of Consileon, a group of midsize business and IT consulting firms headquartered in Karlsruhe, Germany, have gained a total of nine entries in this year's list of best consultants as ranked by *brand eins*, a prestigious German business monthly. Besides Consileon Business Consultancy (CBC), the parent company, its affiliates Syracom and ajco have made it on the list, too. CBC excelled both in banking industry expertise, and in consultancy on IT strategy. Syracom scored high on its technology and telecommunications industry focus, and above average on IT implementation. Ajco was awarded two entries on the list, one for its insurance industry expertise, the other for its consulting services on sales and CRM.

#### Among the Top Two Percent

Out of more than 15,000 consulting firms offering their services in Germany, only 278 have entered the list, corresponding to just under two percent. This year's ranking is based on the second edition of the country's most extensive survey on the domestic consulting industry. Nearly 1,500 executives from client companies had been asked for opinion, another 1,400 partners and project managers from consulting firms added their judgements. The list hence features consultancies that have earned renown for performance.

In four industries and three domains, the Consileon group ranks among Germany's most highly acclaimed professional advisers. For the full report on the survey, please see the special issue published by *brand eins* on the subject of business consultants (*Unternehmensberater*).

"Consileon is managed by its owners. We consider ourselves entrepreneurs advising other entrepreneurs, providing one-stop solutions from strategy to technical implementation. Being ranked among Germany's best consultancies is a great honour. We read it as a strong signal that our approach is well-received by the market", says group managing partner Dr. Joachim Schü.

#### More Information

- *brand eins*, special issue on *Unternehmensberater*:  
<http://kiosk.brandeins.de/index.php/catalog/product/view/id/428>
- websites of Consileon group members  
[www.consileon.de](http://www.consileon.de), [www.syracom.de](http://www.syracom.de), [www.ajco.de](http://www.ajco.de)

#### About the Consileon Group of Companies

The Consileon group comprises management and IT consulting firms from Germany, Switzerland, Austria, Poland and Ukraine. Consileon Business Consultancy, Syracom and ajco provide one-stop solutions that complement strategic counsel with organizational and technical implementation – from business model development or revision to the digitization of an organization's interaction with its customers, employees, suppliers or government agencies. Our clients include public institutions as well as multinational corporations

and midsize businesses from the automotive, financial and other industries. With 280 staff, the group turns over about 45 million euros a year.

**Business Contact**

Consileon Business Consultancy  
Katharina Ciochina  
Maximilianstraße 5  
76133 Karlsruhe  
Germany  
+49 721 35460-80  
[presse@consileon.de](mailto:presse@consileon.de)  
[www.consileon.de](http://www.consileon.de)

**Media Contact**

saalto Agentur & Redaktion  
Konstanze Kulus  
Spitalstraße 23a  
76227 Karlsruhe  
Germany  
+49 721 16088-78  
[konstanze@saalto.de](mailto:konstanze@saalto.de)  
[www.saalto.de](http://www.saalto.de)